**YABATECH RADIO 89.3 FM**

**6th floor, seven storey building, Yabatech**

**Email; yabatech893fm@gmail.com**

 **ADVERTISMENT** RATES

**NOTE: PRIME TIME (12:00pm – 3:00pm, 4:00pm – 8:00pm) REGULAR (7:00am – 12:00pm, 9:00pm – 12:00am)**

**SPOT PLACEMENT (60 Seconds)**

|  |  |  |
| --- | --- | --- |
|  | **YabaTech** | **Non YabaTech** |
| **PRIME TIME AA** | **4500** | **5500** |
| **REGULAR A** | **3500** | **4000** |

**LIVE APPEARANCE (PRIME TIME)**

|  |  |  |
| --- | --- | --- |
| **Duration** | **YabaTech** | **Non YabaTech** |
| **5 Minutes** | **7000** | **9000** |
| **10 Minutes** | **12000** | **14000** |
| **15 Minutes** | **15000** | **17000** |
| **30 Minutes** | **25000** | **30000** |
| **1 Hour** | **35000** | **40000** |

**LIVE APPEARANCE (REGULAR)**

|  |  |  |
| --- | --- | --- |
| **Duration** | **YabaTech** | **Non YabaTech** |
| **5 Minutes** | **5000** | **7000** |
| **10Minutes** | **10000** | **12000** |
| **15 Minutes** | **13000** | **15000** |
| **30 Minutes** | **20000** | **25000** |
| **1 Hour** | **30000** | **35000** |

**PUBLIC PAID ANNOUNCEMENT (PPA)**

|  |  |  |
| --- | --- | --- |
|  | **Regular** | **Prime Time** |
| **1 – 100 Words** | **2500** | **3000** |
| **1-- 200 Words** | **3500** | **4000** |

**STUDIO FACILITIES**

|  |  |
| --- | --- |
| 1. **Studio booking per hour**
 | **5,000** |
| 1. **Jingle Production**
 | **15,000** |
| 1. **Studio booking on weekend public holidays per hour**
 | **10,000** |
| 1. **Voice over (Artiste)**
 | **5000(Negotiable)** |
| 1. **Dubbing (Tape to be supplied to client)**
 | **1,000** |
| 1. **Live Coverage**
 | **25,000 per hour** |

**SPECIAL PROGRAMMES SPONSORSHIP**

|  |  |
| --- | --- |
| 1. **Press Report**
 | **18,000** |
| 1. **Traffic updates**
 | **6,000** |
| 1. **Weather report**
 | **6,000** |
| 1. **Call to prayer**
 | **2,500** |
| 1. **Global financial update**
 | **6,000** |
| 1. **Sports update**
 | **10,000** |

**VARIATION OR ORDERS**

1. Commercial Materials should be recorded on CD tapes
2. Prior notice is required for the commencement of campaigns
3. 2days notice should be given in respect of a campaign which is to be cancelled or suspended, accompanied with an appropriate order
4. The station has the right to reject commercial materials which are not air-worthy

All rates and condition are subject to change without notice

All enquiries to:

The Station manager

**YABATECH RADIO 89.3FM**

**6th Floor, 7 storey building,**

**Yaba College of technology**

**Lagos, Nigeria**