



**Your #1 Hit Music Station!**

Abuja | Lagos | Port-Harcourt | Kano



Abuja | Lagos | Port-Harcourt | Kano | Onitsha



**Your #1 Talk, News & Sports Station!**

Abuja | Lagos | Port-Harcourt | Kano



#### SURCHARGES

ALL POLITICAL CONTENT	100%
ALL NEWS CONTENT	100%
PROGRAM DISPLACEMENT	100%
PROGRAM ADJACENCY/ADS DISPLACEMENT	20%
INDEPENDENT PROGRAM	50%
FIXED TIME	100%
FIXED RANGE (Within 2 Hours)	50%
FROM NOVEMBER 01 TO DECEMBER 31	100%

#### VOLUME DISCOUNTS

Amount	Percentage
N100,000 - N150,000	1.0%
N150,000 - N300,000	1.5%
N300,000 - N450,000	2.0%
N450,000 - N700,000	3.0%
N700,000 - N1,000,000	3.5%
N1,000,000 - N2,000,000	4.0%
N2,000,000 - N3,000,000	5.0%
N3,000,000 - N5,000,000	7.5%
N5,000,000 - And above	10.0%

#### ADDITIONAL INFORMATION

- Management reserves the right to refuse any advert
- All prices are exclusive of Statutory 5% VAT and 1.5% NBC Levy
- All materials for broadcast must be in WAVE format on CD/DVD
- All materials for broadcast must be received at least 24 Hours before broadcast
- Commissions payable will be as per the prevailing rates as issued by the respective professional bodies, and in line with IBAN guidelines.
- We are ready to assist you to plot the demographic profile to advertise in any Station in case the time belt of selected Station is closed with ads.
- OFF AIR DUB - N2,000
- National Rate : 2.5% off the total cumulative value of network booking of one product
- All Independent programs are only aired on weekends. As for weekdays sponsorship, its solely on Station's programs
- Premium Belt (7\* - Lagos Only) .. to be prepaid
- Alcoholic beverage shall be aired on 6\*, 5\* as listed.

## ADVERT RATES

Effective 1st June 2014

All Contents are subject to changes without notice

EXCEPT FOR APCON Registered Companies

The Stations have Nationwide exposure of approx. 70 million people in Lagos, FCT, Rivers, Kano and adjoining States, and streaming live audio and video on Cool Wazobia Nigeria Info. Apps will be launched in Sept. 2012



#### HEADQUARTERS: AIM PLAZA

Plot 267A, Etim Inyang Crescent,  
V/I Annex, Lagos - Nigeria.  
Tel: +234 1 2801370 - 74, 2710249 - 51.  
Email: info@coolwazobiainfo.com



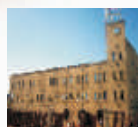
#### CAPITAL OFFICE: AIM CENTER

Plot 1421, Independence Avenue,  
South City Center, FCT, Abuja  
Tel: +234 9 9502290 - 2.  
Email: info@coolwazobiainfo.com



#### REGIONAL OFFICE: AIM COMPLEX

AIM Crescent, Rumuosi,  
East - West Road, Port Harcourt, Rivers State  
Tel: +234 84 467302 - 10.  
Email: info@coolwazobiainfo.com



#### REGIONAL OFFICE: KANO, AIM FORT

Plot 64, Farm Center Road,  
Near Marhaba Cinema,  
After NUJ Press Center, Kano  
Tel: +234 64 460950, 460952 - 60.  
Email: info@coolwazobiainfo.com

#### DEMOGRAPHIC PROFILE FOR 96.9 COOL FM - LAGOS

AGE GROUP	GENDER PROFILE	SOCIAL CLASS
• 15% 7 - 14 yrs	• 52% Male	• 2% A
• 23% 15 - 19yrs	• 48% Female	• 7% B
• 29% 20 - 29yrs		• 41% C
• 16% 30 - 39yrs		• 38% D
• 9% 40 - 49yrs		• 12% E
• 8% 50yrs & Above		

#### DEMOGRAPHIC PROFILE FOR 95.1 WAZOBIA FM

AGE GROUP	GENDER PROFILE	SOCIAL CLASS
• 15% 7 - 14 yrs	• 51% Male	• 1% A
• 23% 15 - 19yrs	• 49% Female	• 7% B
• 29% 20 - 29yrs		• 41% C
• 17% 30 - 39yrs		• 39% D
• 8% 40 - 49yrs		• 12% E
• 8% 50 yrs & Above		

#### DEMOGRAPHIC PROFILE FOR 99.3 NIGERIA INFO - LAGOS

AGE GROUP	GENDER PROFILE	SOCIAL CLASS
• 21% 7 - 14 yrs	• 51% Male	• 2% A
• 36% 15 - 19yrs	• 49% Female	• 6% B
• 19% 20 - 29yrs		• 47% C
• 14% 30 - 39yrs		• 38% D
• 4% 40 - 49yrs		• 7% E
• 6% Above 55 yrs		



**Your #1 Hit Music Station!**

Reach: Lagos, Epe, Abeokuta, Badagry, Ikorodu, Shagamu,  
Ijebu-Ode & Ibadan, approximately 30 million people

#### TIME CATEGORY

DAYS	MONDAY - SUNDAY
7*	5AM - 11AM
6*	11AM - 4PM
7*	4PM - 8PM
5* Except Alcoholic Beverages 6*	8PM - 5AM

SPOT	5 Secs	15 Secs	30 Secs	45 Secs	60 Secs
7*	3,000	6,650	10,500	13,000	17,400
6*	2,750	6,400	9,750	12,250	16,400
5*	2,500	4,650	7,250	8,250	10,000

ANNOUNCEMENT	1 - 25 Words	26 - 50 Words	51 - 75 Words	76 - 100 Words
7*	8,150	13,000	18,900	21,000
6*	7,250	11,500	16,650	18,500
5*	6,750	10,750	15,650	17,400

HYPE	1 Min	2 Mins
7*	38,400	54,750
6*	34,600	49,450
5*	30,100	43,000

PROGRAMME SPONSORSHIP	15 Mins	60 Mins	Guest Appearance Premium
7*	182,450	729,750	Plus 50%
6*	171,950	687,750	
5*	105,000	420,000	

LIVE APPEARANCE	15 Mins
7*	500,000
6*	500,000
5*	500,000

NEWS	
MENTION	120,000
COVERAGE	180,000

EXTRA	
TIME CHECK (Top of the Hour - 5 Secs)	30,000
JINGLE PRODUCTION (+ 1 Voice)	150,000
JINGLE PRODUCTION (Extra Voice)	50,000
JINGLE SCRIPT WRITING	30,000
OUTDOOR BROADCAST - 60 min	3,000,000



Reach: Lagos, Epe, Abeokuta, Badagry, Ikorodu, Shagamu,  
Ijebu-Ode & Ibadan, approximately 30 million people

#### TIME CATEGORY

DAYS	MONDAY - SUNDAY
7*	5AM - 11AM
6*	11AM - 4PM
7*	4PM - 8PM
5* Except Alcoholic Beverages 6*	8PM - 5AM

SPOT	5 Secs	15 Secs	30 Secs	45 Secs	60 Secs
7*	3,750	8,500	13,500	16,900	22,500
6*	3,400	7,700	11,900	15,500	19,900
5*	2,900	5,900	9,500	11,750	15,700

ANNOUNCEMENT	1 - 25 Words	26 - 50 Words	51 - 75 Words	76 - 100 Words
7*	11,500	18,250	26,500	29,500
6*	10,250	16,250	23,500	26,200
5*	9,700	15,250	22,200	24,700

HYPE	1 Min	2 Mins
7*	42,000	60,000
6*	37,600	53,700
5*	32,700	46,700

PROGRAMME SPONSORSHIP	15 Mins	60 Mins	Guest Appearance Premium
7*	236,000	945,000	Plus 50%
6*	208,700	834,800	
5*	164,100	656,300	

LIVE APPEARANCE	15 Mins
7*	500,000
6*	500,000
5*	500,000

NEWS	
MENTION	120,000
COVERAGE	180,000

EXTRA	
TIME CHECK (Top of the Hour - 5 Secs)	30,000
JINGLE PRODUCTION (+ 1 Voice)	150,000
JINGLE PRODUCTION (Extra Voice)	50,000
JINGLE SCRIPT WRITING	30,000
OUTDOOR BROADCAST - 60 min	3,000,000



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Ijebu-Ode & Ibadan, approximately 30 million people

#### TIME CATEGORY

DAYS	MONDAY - SUNDAY
7*	5AM - 11AM
6*	11AM - 4PM
7*	4PM - 8PM
5* Except Alcoholic Beverages 6*	8PM - 5AM

SPOT	5 Secs	15 Secs	30 Secs	45 Secs	60 Secs
7*	2,750	4,400	6,750	8,400	11,150
6*	2,500	3,400	5,250	6,650	8,650
5*	2,000	3,000	4,200	6,200	8,000

ANNOUNCEMENT	1 - 25 Words	26 - 50 Words	51 - 75 Words	76 - 100 Words
7*	5,650	9,150	11,400	15,150
6*	5,000	8,000	10,000	13,250
5*	4,750	7,500	9,400	12,500

HYPE	1 Min	2 Mins
7*	26,750	38,250
6*	24,100	34,300
5*	21,000	30,000

PROGRAMME SPONSORSHIP	15 Mins	60 Mins	Guest Appearance Premium
7*	116,850	467,250	Plus 50%
6*	90,600	362,250	
5*	84,000	336,000	

LIVE APPEARANCE	15 Mins
7*	500,000
6*	500,000
5*	500,000

NEWS	
MENTION	120,000
COVERAGE	180,000

EXTRA	
TIME CHECK (Top of the Hour - 5 Secs)	30,000
JINGLE PRODUCTION (+ 1 Voice)	150,000
JINGLE PRODUCTION (Extra Voice)	50,000
JINGLE SCRIPT WRITING	30,000
OUTDOOR BROADCAST - 60 min	3,000,000





**Your #1 Hit Music Station!**

Reach: Port Harcourt, Ahoada, Degema, Yenagoa, Aba, Owerri,  
approximately 14 million people

**TIME CATEGORY**

DAYS	MONDAY - SUNDAY
7*	5AM - 11AM
6*	11AM - 4PM
7*	4PM - 8PM
5* Except Alcoholic Beverages 6*	8PM - 5AM

SPOT	5 Secs	15 Secs	30 Secs	45 Secs	60 Secs
7*	1,750	3,750	5,900	7,400	9,400
6*	1,650	3,250	5,150	6,400	8,500
5*	1,400	3,000	4,750	6,000	8,000

ANNOUNCEMENT	1 - 25 Words	26 - 50 Words	51 - 75 Words	76 - 100 Words
7*	5,500	8,650	10,750	14,400
6*	4,750	7,400	9,250	12,400
5*	4,400	6,900	8,650	11,500

HYPE	1 Min	2 Mins
7*	23,800	34,100
6*	20,450	29,300
5*	19,200	27,450

PROGRAMME SPONSORSHIP	15 Mins	60 Mins	Guest Appearance Premium
7*	52,800	139,100	Plus 50%
6*	45,000	118,250	
5*	40,500	106,400	

LIVE APPEARANCE	15 Mins
7*	60,200
6*	51,200
5*	46,250

NEWS	
MENTION	150,000
COVERAGE	270,000

EXTRA	
TIME CHECK (Top of the Hour - 5 Secs)	30,000
JINGLE PRODUCTION ( + 1 Voice)	150,000
JINGLE PRODUCTION (Extra Voice)	50,000
JINGLE SCRIPT WRITING	30,000
OUTDOOR BROADCAST - 60 min	3,000,000



Reach: Port Harcourt, Ahoada, Degema, Yenagoa, Aba, Uyo, Owerri,  
approximately 14 million people

**TIME CATEGORY**

DAYS	MONDAY - SUNDAY
7*	5AM - 11AM
6*	11AM - 4PM
7*	4PM - 8PM
5* Except Alcoholic Beverages 6*	8PM - 5AM

SPOT	5 Secs	15 Secs	30 Secs	45 Secs	60 Secs
7*	2,000	4,000	6,250	7,900	10,500
6*	1,900	3,650	5,650	7,000	9,400
5*	1,750	2,900	4,650	5,750	7,750

ANNOUNCEMENT	1 - 25 Words	26 - 50 Words	51 - 75 Words	76 - 100 Words
7*	5,750	9,150	11,500	15,250
6*	5,150	8,150	10,250	13,650
5*	4,900	7,750	9,650	12,900

HYPE	1 Min	2 Mins
7*	27,100	38,500
6*	24,100	34,300
5*	22,550	32,500

PROGRAMME SPONSORSHIP	15 Mins	60 Mins	Guest Appearance Premium
7*	102,100	268,800	Plus 50%
6*	86,900	228,500	
5*	78,100	205,600	

LIVE APPEARANCE	15 Mins
7*	129,900
6*	110,350
5*	93,850

NEWS	
MENTION	150,000
COVERAGE	270,000

EXTRA	
TIME CHECK (Top of the Hour - 5 Secs)	30,000
JINGLE PRODUCTION ( + 1 Voice)	150,000
JINGLE PRODUCTION (Extra Voice)	50,000
JINGLE SCRIPT WRITING	30,000
OUTDOOR BROADCAST - 60 min	3,000,000



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approximately 14 million people

**TIME CATEGORY**

DAYS	MONDAY - SUNDAY
7*	5AM - 11AM
6*	11AM - 4PM
7*	4PM - 8PM
5* Except Alcoholic Beverages 6*	8PM - 5AM

SPOT	5 Secs	15 Secs	30 Secs	45 Secs	60 Secs
7*	1,750	3,750	5,900	7,400	9,400
6*	1,650	3,250	5,150	6,400	8,500
5*	1,400	3,000	4,750	6,000	8,000

ANNOUNCEMENT	1 - 25 Words	26 - 50 Words	51 - 75 Words	76 - 100 Words
7*	5,500	8,650	10,750	14,400
6*	4,750	7,400	9,250	12,400
5*	4,400	6,900	8,650	11,500

HYPE	1 Min	2 Mins
7*	23,800	34,100
6*	20,450	29,300
5*	19,200	27,450

PROGRAMME SPONSORSHIP	15 Mins	60 Mins	Guest Appearance Premium
7*	52,800	139,100	Plus 50%
6*	45,000	118,250	
5*	40,500	106,400	

LIVE APPEARANCE	15 Mins
7*	60,200
6*	51,200
5*	46,250

NEWS	
MENTION	150,000
COVERAGE	270,000

EXTRA	
TIME CHECK (Top of the Hour - 5 Secs)	30,000
JINGLE PRODUCTION ( + 1 Voice)	150,000
JINGLE PRODUCTION (Extra Voice)	50,000
JINGLE SCRIPT WRITING	30,000
OUTDOOR BROADCAST - 60 min	3,000,000



**Your #1 Hit Music Station!**

Reach: Abuja, Gwagwalada, Suleja, Koton-Karfi, Lokoja, Kaduna, Jos, Minna, Lafia, approximately 18 million people

#### TIME CATEGORY

DAYS	MONDAY - SUNDAY
7*	5AM - 11AM
6*	11AM - 4PM
7*	4PM - 8PM
5* Except Alcoholic Beverages 6*	8PM - 5AM

SPOT	5 Secs	15 Secs	30 Secs	45 Secs	60 Secs
7*	1,650	3,650	5,650	7,000	9,400
6*	1,500	3,150	4,900	6,150	8,150
5*	1,250	3,000	4,650	5,900	7,750

ANNOUNCEMENT	1 - 25 Words	26 - 50 Words	51 - 75 Words	76 - 100 Words
7*	5,150	8,150	10,250	13,650
6*	4,500	7,000	8,900	11,750
5*	4,250	6,750	8,500	11,250

HYPE	1 Min	2 Mins
7*	22,550	32,200
6*	19,600	28,000
5*	18,650	26,600

PROGRAMME SPONSORSHIP	15 Mins	60 Mins	Guest Appearance Premium
7*	78,100	180,000	Plus 50%
6*	58,100	153,000	
5*	52,350	137,600	

LIVE APPEARANCE	15 Mins
7*	77,900
6*	66,300
5*	59,700

NEWS	
MENTION	150,000
COVERAGE	180,000

EXTRA	
TIME CHECK (Top of the Hour - 5 Secs)	30,000
JINGLE PRODUCTION ( + 1 Voice)	150,000
JINGLE PRODUCTION (Extra Voice)	50,000
JINGLE SCRIPT WRITING	30,000
OUTDOOR BROADCAST - 60 min	3,000,000



Reach: Abuja, Gwagwalada, Suleja, Koton-Karfi, Lokoja, Kaduna, Jos, Minna, Lafia, approximately 18 million people

#### TIME CATEGORY

DAYS	MONDAY - SUNDAY
7*	5AM - 11AM
6*	11AM - 4PM
7*	4PM - 8PM
5* Except Alcoholic Beverages 6*	8PM - 5AM

SPOT	5 Secs	15 Secs	30 Secs	45 Secs	60 Secs
7*	3,000	3,750	6,000	7,500	10,000
6*	1,650	3,400	5,400	6,650	8,900
5*	1,500	2,750	4,400	5,500	7,400

ANNOUNCEMENT	1 - 25 Words	26 - 50 Words	51 - 75 Words	76 - 100 Words
7*	5,500	8,750	10,900	14,500
6*	4,900	7,750	9,650	12,900
5*	4,650	7,250	9,150	12,150

HYPE	1 Min	2 Mins
7*	25,650	36,700
6*	23,000	32,650
5*	21,450	30,700

PROGRAMME SPONSORSHIP	15 Mins	60 Mins	Guest Appearance Premium
7*	82,750	217,600	Plus 50%
6*	70,250	185,000	
5*	63,200	166,400	

LIVE APPEARANCE	15 Mins
7*	104,550
6*	88,950
5*	71,400

NEWS	
MENTION	150,000
COVERAGE	270,000

EXTRA	
TIME CHECK (Top of the Hour - 5 Secs)	30,000
JINGLE PRODUCTION ( + 1 Voice)	150,000
JINGLE PRODUCTION (Extra Voice)	50,000
JINGLE SCRIPT WRITING	30,000
OUTDOOR BROADCAST - 60 min	3,000,000



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Reach: Abuja, Gwagwalada, Suleja, Koton-Karfi, Lokoja, Kaduna, Jos, Minna, Lafia, approximately 18 million people

#### TIME CATEGORY

DAYS	MONDAY - SUNDAY
7*	5AM - 11AM
6*	11AM - 4PM
7*	4PM - 8PM
5* Except Alcoholic Beverages 6*	8PM - 5AM

SPOT	5 Secs	15 Secs	30 Secs	45 Secs	60 Secs
7*	1,625	2,750	4,250	5,400	7,150
6*	1,500	2,500	3,900	4,900	6,250
5*	1,400	2,400	3,750	4,750	6,000

ANNOUNCEMENT	1 - 25 Words	26 - 50 Words	51 - 75 Words	76 - 100 Words
7*	3,400	6,250	7,750	10,400
6*	3,650	5,650	7,000	9,250
5*	3,400	5,250	9,400	8,750

HYPE	1 Min	2 Mins
7*	17,400	24,650
6*	15,300	21,700
5*	14,450	20,600

PROGRAMME SPONSORSHIP	15 Mins	60 Mins	Guest Appearance Premium
7*	34,750	91,400	Plus 50%
6*	29,600	77,800	
5*	26,750	70,000	

LIVE APPEARANCE	15 Mins
7*	39,450
6*	33,700
5*	30,100

NEWS	
MENTION	150,000
COVERAGE	270,000

EXTRA	
TIME CHECK (Top of the Hour - 5 Secs)	30,000
JINGLE PRODUCTION ( + 1 Voice)	150,000
JINGLE PRODUCTION (Extra Voice)	50,000
JINGLE SCRIPT WRITING	30,000
OUTDOOR BROADCAST - 60 min	3,000,000



Reach: Kano, Zaria, Dutse, Jigawa, Katsina, Hadejia, Gusau  
approximately 25 million people



Reach: Kano, Zaria, Dutse, Jigawa, Katsina, Hadejia, Gusau  
approximately 25 million people



Reach: Kano, Zaria, Dutse, Jigawa, Katsina, Hadejia, Gusau  
approximately 25 million people

JINGLE PLACEMENT	WEEKDAYS	TIME	5 Secs	10 Secs	15 Secs	30 Secs	45 Secs	60 Secs
		5am - 11am	1,100	1,700	2,300	3,600	4,500	6,000
	WEEKENDS	11am - 4pm	1,000	1,450	2,000	3,200	4,000	5,300
		4pm - 8pm	1,100	1,700	2,300	3,600	4,500	6,000
	WEEKENDS	8pm - 1am	900	1,400	1,900	3,000	3,800	5,000
		7am - 11am	800	1,000	1,400	2,300	2,900	3,900
	WEEKENDS	11am - 6pm	700	900	1,200	2,000	2,600	3,400
		6pm - 11pm	600	800	1,100	1,700	2,200	2,900
ANNOUNCEMENT	WEEKDAYS	TIME	25 Words	50 Words	75 Words	100 Words	1 Mins Hype	2 Mins Hype
		5am - 11am	3,300	5,200	6,500	8,700	13,000	18,500
	WEEKENDS	11am - 4pm	3,000	4,700	5,900	7,800	11,400	16,300
		4pm - 8pm	3,300	5,200	6,500	8,700	13,000	18,500
	WEEKENDS	8pm - 1am	2,800	4,400	5,500	7,300	10,800	15,400
		7am - 11am	2,100	3,300	4,200	5,600	8,400	12,000
	WEEKENDS	11am - 6pm	1,400	2,100	2,600	3,700	5,400	7,700
		6pm - 11pm	1,300	1,900	2,400	3,200	4,600	6,600
PROGRAM SPONSORSHIP	WEEKDAYS	TIME	5 Mins	10 Mins	15 Mins	30 Mins	45 Mins	60 Mins
		5am - 11am	9,800	17,100	22,800	36,000	45,000	60,000
	WEEKENDS	11am - 4pm	8,400	14,600	19,400	30,600	38,300	51,000
		4pm - 8pm	9,800	17,100	22,800	36,000	45,000	60,000
	WEEKENDS	8pm - 1am	7,500	13,100	17,500	27,500	34,400	45,900
		7am - 11am	6,900	9,600	12,800	20,100	25,200	33,600
	WEEKENDS	11am - 6pm	2,800	3,900	5,100	8,100	10,100	13,500
		6pm - 11pm	1,200	2,000	2,200	3,400	4,300	5,700
LIVE APPEARANCE	WEEKDAYS	TIME	5 Mins	10 Mins	15 Mins	30 Mins	45 Mins	60 Mins
		5am - 11am	10,500	18,300	24,400	38,600	48,200	64,300
	WEEKENDS	11am - 4pm	9,000	15,600	20,800	32,800	41,000	54,700
		4pm - 8pm	10,500	18,300	24,400	38,600	48,200	64,300
	WEEKENDS	8pm - 1am	8,000	14,000	18,700	29,500	36,900	49,200
		7am - 11am	7,400	10,200	13,600	21,500	26,900	35,900
	WEEKENDS	11am - 6pm	3,000	4,100	5,500	8,700	10,900	14,500
		6pm - 11pm	1,300	1,800	2,300	3,700	4,600	6,100

News Coverage	35,000	Time Check (Top of the Hour - 5 Secs)	3,000	* For Sponsorship & Enquiries, call: 0809 597 5813, 0809 992 8761
News Mention	15,000	Voice Over	8,000	
News Sponsorship	See Above	Jingle Production (V. O. + Studio + CD)	16,000	
Outdoor Broadcast	100,000			
Off-Air Dub	5,000			

JINGLE PLACEMENT	WEEKDAYS	TIME	5 Secs	10 Secs	15 Secs	30 Secs	45 Secs	60 Secs
		5am - 11am	1,300	1,900	2,500	4,000	5,000	6,600
	WEEKENDS	11am - 4pm	1,400	1,700	2,200	3,500	4,400	5,800
		4pm - 8pm	1,300	1,900	2,500	4,000	5,000	6,600
	WEEKENDS	8pm - 1am	1,100	1,500	2,000	2,800	3,600	4,700
		7am - 11am	1,000	1,200	1,700	2,700	3,400	4,500
	WEEKENDS	11am - 6pm	900	1,100	1,500	2,400	3,000	4,000
		6pm - 11pm	800	1,000	1,800	2,100	2,600	3,500
ANNOUNCEMENT	WEEKDAYS	TIME	25 Words	50 Words	75 Words	100 Words	1 Mins Hype	2 Mins Hype
		5am - 11am	3,600	5,800	7,200	9,600	14,200	20,300
	WEEKENDS	11am - 4pm	3,200	5,000	6,300	8,400	12,500	17,800
		4pm - 8pm	3,600	5,800	7,200	9,600	14,200	20,300
	WEEKENDS	8pm - 1am	3,000	4,700	5,900	7,800	11,600	16,600
		7am - 11am	2,500	3,900	5,100	6,500	9,700	13,800
	WEEKENDS	11am - 6pm	2,300	3,500	4,400	5,800	8,600	12,300
		6pm - 11pm	1,900	3,000	3,800	5,100	7,500	10,700
PROGRAM SPONSORSHIP	WEEKDAYS	TIME	5 Mins	10 Mins	15 Mins	30 Mins	45 Mins	60 Mins
		5am - 11am	11,900	20,700	27,600	43,600	54,500	72,600
	WEEKENDS	11am - 4pm	10,100	17,600	23,400	37,000	46,300	61,700
		4pm - 8pm	11,900	20,700	27,600	43,600	54,500	72,600
	WEEKENDS	8pm - 1am	9,200	15,800	21,100	33,300	41,600	55,500
		7am - 11am	8,800	12,200	16,200	25,000	32,000	42,700
	WEEKENDS	11am - 6pm	4,800	6,600	8,800	13,900	17,400	23,200
		6pm - 11pm	2,100	2,900	3,900	6,100	7,600	10,200
LIVE APPEARANCE	WEEKDAYS	TIME	5 Mins	10 Mins	15 Mins	30 Mins	45 Mins	60 Mins
		5am - 11am	12,800	22,200	29,600	46,700	58,400	77,800
	WEEKENDS	11am - 4pm	10,800	18,800	25,100	39,600	49,600	66,100
		4pm - 8pm	12,800	22,200	29,600	46,700	58,400	77,800
	WEEKENDS	8pm - 1am	9,700	17,000	22,600	35,800	44,700	59,500
		7am - 11am	9,500	13,100	17,400	27,500	34,400	45,800
	WEEKENDS	11am - 6pm	5,100	7,100	9,500	15,000	18,700	24,900
		6pm - 11pm	2,300	3,100	4,200	6,600	8,200	11,000

News Coverage	35,000	Time Check (Top of the Hour - 5 Secs)	3,000	* For Sponsorship & Enquiries, call: 0809 597 5813, 0809 992 8761
News Mention	15,000	Voice Over	8,000	
News Sponsorship	See Above	Jingle Production (V. O. + Studio + CD)	16,000	
Outdoor Broadcast	100,000			
Off-Air Dub	5,000			

JINGLE PLACEMENT	WEEKDAYS	TIME	5 Secs	10 Secs	15 Secs	30 Secs	45 Secs	60 Secs
		5am - 11am	1,300	1,700	2,200	3,700	4,500	5,500
	WEEKENDS	11am - 4pm	1,100	1,400	1,800	2,600	3,500	5,000
		4pm - 8pm	1,300	1,700	2,200	3,700	4,500	5,500
	WEEKENDS	8pm - 1am	1,000	1,300	1,600	2,100	2,900	3,900
		7am - 11am	900	1,100	1,400	2,000	2,700	3,700
	WEEKENDS	11am - 6pm	700	900	1,200	1,800	2,500	3,400
		6pm - 11pm	600	700	1,000	1,500	2,200	3,000
ANNOUNCEMENT	WEEKDAYS	TIME	25 Words	50 Words	75 Words	100 Words	1 Mins Hype	2 Mins Hype
		5am - 11am	3,000	4,900	6,000	7,400	10,000	16,500
	WEEKENDS	11am - 4pm	2,600	4,300	5,200	6,500	8,800	12,400
		4pm - 8pm	3,000	4,900	6,000	7,400	10,000	16,500
	WEEKENDS	8pm - 1am	2,000	3,600	4,600	5,800	7,200	10,300
		7am - 11am	1,800	2,600	3,400	4,900	7,000	9,600
	WEEKENDS	11am - 6pm	1,500	2,200	3,100	4,300	6,500	8,400
		6pm - 11pm	1,300	1,900	2,900	3,900	6,000	7,500
PROGRAM SPONSORSHIP	WEEKDAYS	TIME	5 Mins	10 Mins	15 Mins	30 Mins	45 Mins	60 Mins
		5am - 11am	8,500	15,700	22,000	39,500	50,000	62,400
	WEEKENDS	11am - 4pm	8,500	13,600	20,700	33,500	42,800	53,100
		4pm - 8pm	7,400	15,700	22,000	39,500	50,000	62,400
	WEEKENDS	8pm - 1am	6,900	11,800	16,600	27,400	35,200	42,000
		7am - 11am	6,000	9,500	12,800	21,700	29,000	36,900
	WEEKENDS	11am - 6pm	5,200	7,900	11,900	14,500	17,100	19,600
		6pm - 11pm	5,000	6,500	8,400	12,800	16,800	21,700
LIVE APPEARANCE	WEEKDAYS	TIME	5 Mins	10 Mins	15 Mins	30 Mins	45 Mins	60 Mins
		5am - 11am	8,800	14,960	21,300	36,900	48,200	60,000
	WEEKENDS	11am - 4pm	7,900	11,400	20,900	35,700	45,000	54,300
		4pm - 8pm	8,800	14,960	21,300	36,900	48,200	60,000
	WEEKENDS	8pm - 1am	6,800	9,700	18,500	31,600	36,100	47,700
		7am - 11am	6,000	7,200	15,200	27,500	34,400	45,800
	WEEKENDS	11am - 6pm	5,500	6,300	13,800	15,000	18,700	24,900
		6pm - 11pm	5,000	6,000	11,600	14,000	16,500	19,800

News Coverage	35,000	Time Check (Top of the Hour - 5 Secs)	3,000	* For Sponsorship & Enquiries, call: 0809 597 5813, 0809 992 8761
News Mention	15,000	Voice Over	8,000	
News Sponsorship	See Above	Jingle Production (V. O. + Studio + CD)	16,000	
Outdoor Broadcast	100,000			
Off-Air Dub	5,000			



*Reach: Anambra State and environs, almost 16 million people*

TIME CATEGORY			
WEEKDAYS	MON - FRI	WEEKEND	SAT - SUN
7*	5AM - 11AM	5*	7AM - 11AM
6*	11AM - 4PM	4*	11AM - 6PM
7*	4PM - 8PM	3* except Alcoholic Beverages	4* 6PM - 11PM
5* except Alcoholic Beverages	6* 8PM - 12MIDNIGHT	2* except Alcohol Beverages	3* 11PM - 7AM
4* except Alcohol Beverages	5* 12 MIDNIGHT - 5AM		

SPOT	5 Secs	10 Secs	15 Secs	30 Secs	45 Secs	60 Secs
7*	1,400	2,300	3,000	4,700	5,900	7,500
6*	1,300	2,000	2,600	4,100	5,100	6,300
5*	1,200	1,500	2,400	3,800	4,800	5,900
4*	1,100	1,200	1,600	2,500	3,200	4,800
3*	1,000	1,100	1,400	2,300	2,900	4,300
2*	900	1,000	1,200	2,100	2,600	3,800

NEWS RATES	Promotion	Coverage	HYPE	1 Min	2 Mins
POLITICAL RALLY	300,000	500,000	7*	17,000	24,300
POLITICAL NEWS	80,000	100,000	6*	14,600	20,900
SOCIAL EVENTS	40,000	80,000	5*	13,700	19,600
CORPORATE EVENTS	40,000	80,000	4*	9,000	12,900
PRESS CONFERENCE	40,000	80,000	3*	7,600	10,000
GOODWILL MESSAGE	20,000	-	2*	6,700	8,600
OBITUARY	20,000	-			
TIME CHECK	15,000	-			

PROGRAMME SPONSORSHIP	5 Mins	10 Mins	15 Mins	30 Mins	45 Mins	60 Mins
7*	14,300	24,800	33,000	52,100	65,200	86,900
6*	12,100	21,100	28,100	44,300	55,400	73,900
5*	10,900	19,000	25,300	39,900	49,900	66,500
4*	8,500	11,800	15,700	24,800	31,000	41,400
3*	6,100	9,400	13,200	19,800	21,200	28,400
2*	4,100	6,900	10,000	14,300	17,000	19,500

LIVE APPEARANCE	5 Mins	10 Mins	ANNOUNCEMENTS	0 - 50 Words	51 -100 Words	101 - 150 Words
7*	26,500	46,100	7*	7,000	10,000	16,000
6*	22,600	39,200	6*	6,000	8,500	13,500
5*	20,300	35,300	5*	5,000	7,000	11,000
4*	16,500	22,700	4*	4,000	5,500	8,500
3*	14,500	18,700	3*	3,000	4,000	6,000
2*	12,500	16,700	2*	2,000	3,000	4,000

STUDIO RATES	LIVE COVERAGE
JINGLE PRODUCTION (+ 1 Voice)	30,000
JINGLE PRODUCTION (+ Extra Voice)	10,500
JINGLE SCRIPT WRITING	10,000
PROGRAMME / DOCUMENTAL PRODUCTION	20,000
PER SESSION	